



anna magruder

GRAPHIC DESIGN + ILLUSTRATION + PROOFREADING

899 Douglas Ave, Nashville, TN 37206 • 971.255.9928
annamagruder@hotmail.com • www.TaosDesignWorks.com

SKILLS

Adobe Photoshop CC
Adobe InDesign CC
Adobe Illustrator CC
Adobe Acrobat Pro
Microsoft Office
Mac & PC proficient
Wordpress
Photo/image retouching
Line vector illustration

EDUCATION

University of North Texas
B.A.: Communication
Design (Graphic Arts)

EXPERIENCE

Taos Design Works, Taos, New Mexico and Nashville, Tennessee • 2017 to present

Owner, Graphic Designer, Proofreader

- Collaborate with clients in a variety of industries to create effective logos, direct mailers, brochures, packaging design, magazine layout, event signage and other print collateral
- Proofread to find errors in grammar, punctuation, spelling, and to correct formatting issues for a variety of projects including self-published book manuscripts, brochures, etc.
- Design and create digital imagery and digital iconography for use on websites, smart phones, and social media
- Engage in outreach by providing pro bono design work to nonprofit organizations

Anna Magruder Art & Illustration, Portland, Oregon • 11/2009 to present

Artist, Illustrator

- Develop and expand my technical, painting, and drawing skills
- Participate in group and solo shows to present artwork to the public
- Market myself and my art, and nurture relationships with gallery owners and potential art buyers
- Organize and facilitate artist talks, demonstrations, and Q&As

Keen Creative, LLC, Portland, Oregon • 3/2005 to 12/2010

Owner, Graphic Designer

- Founded company in order to collaborate with a variety of clients to create effective logos, website designs, identity pieces, signage, catalogs, direct mailers, brochures, and other print collateral
- Provided impactful design from conception to production

National Psoriasis Foundation, Portland, Oregon • 3/2002 to 3/2005

Graphic Designer, Art Director

- Responsible for the consistent use of the organization's logo and brand identity
- Designed and developed numerous informational brochures, bi-monthly magazines, annual reports and other print materials
- Balanced heavy workload, effectively managing multiple priorities while meeting deadlines

Spin Creative Studio, Denver, Colorado • 5/2000 to 6/2001

Visual Designer

- Teamed with clients and coworkers to create project ideas to meet clients' marketing objectives
- Conceptualized, designed, and produced a variety of deliverables—including logos, brochures, visual identity packages, ad campaigns, and package design